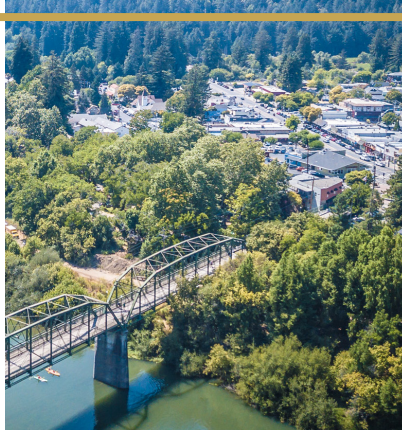


GENERAL PLAN Sonoma

Envisioning Our Future Together



Sonoma County launches its General Plan Update!

We are starting an update to the General Plan, which guides County decisions about housing, transportation, jobs, services, and more! The General Plan is due for an update to reflect the evolving conditions of the county, as well as to bring it into compliance with State law requirements. This first phase is focused on establishing a shared community vision for the future of the county and creating a plan for the second phase of the update, which will be focused on policy development.



Why is the General Plan important? It guides how to:

- ▶ Make Sonoma County a place where our children will want to live when they grow up.
- ▶ Provide a local transportation system that is safe and reliable.
- ▶ Preserve and enhance parks and open space.
- ▶ Support our farmers and local agriculture.
- ▶ Celebrate the rich history of the county.
- ▶ Protect the county's natural environment and resources.
- ▶ Support the economy and tourism to balance growth and community needs.
- ▶ And much more!



To learn more visit: permitsonoma.org/generalplan

Questions? Please contact us at: GeneralPlan@sonoma-county.org

Community Vision Phase Schedule

The Community Vision Phase is focused on gathering input to establish a shared vision for the future of Sonoma County and identify guiding principles for the General Plan. This input will also help shape a plan for the upcoming Policy Development Phase of the General Plan Update.



June 2024

- Kick off project



July - October 2024

- Draft General Plan Audit
- Community Engagement Plan



November - January 2025

- Finalize Community Engagement Plan



January - May 2025

- Community Visioning Workshops
- Online Engagement and Surveys
- Focus Group Meetings
- Community/Municipal Advisory Council Meetings



June - August 2025

- General Plan Scope Report for Phase 2
- Board of Supervisors Meetings



Get Involved!

Because the General Plan guides the County's decisions on so many important topics that affect your daily life, your participation in the General Plan Update is critical to ensure you have a voice in shaping the future of your community. *Every voice matters!*

Join a Local Community Workshop to Share Your Vision!

What do you like most about your community? What are the challenges facing in your community? Come to one of our upcoming local workshops to help shape the future of your community and Sonoma County! The workshops will be in both English and Spanish.



In-Person

Family-friendly activities and food will be provided. Registration is not required.

- ▶ **Lower Russian River/Forestville/Guerneville/Monte Rio/Cazadero** | Monday, March 10 @ Guerneville School
- ▶ **Geyserville/Northern 101 Corridor** | Tuesday, March 11 @ Geyserville New Tech Academy
- ▶ **Sonoma Valley** | Monday, March 24 @ Flowery Elementary School
- ▶ **South Santa Rosa** | Week of March 24 (date tbd)
- ▶ **Greater Petaluma/Penngrrove/Two Rock** | Week of March 31 (date tbd)
- ▶ **North Santa Rosa** | Wednesday, April 2 @ Mark West Elementary School
- ▶ **Coastal Communities/Bodega Bay/Bodega/Valley Ford** | Tuesday, April 15 @ The Bodega Harbour Yacht Club
- ▶ **Greater Sebastopol/Graton/Occidental** | Week of April 16 (date tbd)



Virtual

Registration is required for the Zoom link. You may register here:

<https://bit.ly/gpsonoma-local-visioning-workshops>

- ▶ **Monday, April 7, 6:00-7:30PM** | on Zoom
- ▶ **Thursday, April 10, 12:00 AM-1:30 PM** | on Zoom



Take an Online Survey

The online survey will ask about your vision for the county's future on a range of topics. The survey is available at the following link: <https://bit.ly/gp-sonoma-vision-survey>

Sign up for Email Updates

Join our email list to receive project news and updates: bit.ly/sonomacounty_emailsignup