



Draft Framework for County Winery Events Guidelines

1. What is a visitor-serving activity vs. a winery event?

Winery Visitor-Serving Activities		Hours of Operation	Attendees	Food Service	Outdoor Amplified Sound
<i>TYPE</i>	<i>EXAMPLES</i>				
SALES	Wine tasting, tours, food and wine pairing, by-invitation release days, pickup parties				
WINE TRADE	By-invitation meetings or seminars				
Winery Events					
<i>TYPE</i>	<i>EXAMPLES</i>				
AGRICULTURAL PROMOTIONAL	Winemaker lunches & dinners, release parties, club parties				
OTHER	By-invitation meetings or harvest parties, Association-sponsored				

2. Guidelines for Siting Criteria

- a. Min parcel size
- b. Access (fire safety)
- c. Setbacks
- d. # of tasting rooms
- e. On-site parking
- f. Design

3. Guidelines for Operations

- a. Food service
- b. Event coordination and traffic management
- c. Noise standards